HAVE YOU THOUGHT ABOUT PROPERTY AUCTIONS?

Balgores Property Group



About us

Bringing together our unique and unparalleled dedication to complete customer service, our expertise in local property & lifestyle and our exceptional approach to marketing & communication, we honestly believe our agency is the most effective in the area, if you're looking to sell or let your home. Our proactive, customer-focussed ethos runs throughout the entire group, so whether you need help with marketing, negotiations or sales progression, you can be sure that our team will always be exactly as you would want them to be honest, professional and at your service.

We can help you sell your property quickly and securely



Auction options

We offer a range of online auctions including Live Stream, Multi-Lot and Single-Lot Timed Auctions, to give sellers flexibility on how their property is sold.



The sale is secure

Your buyer will either pay a non-refundable reservation fee to secure their purchase, or a 10% deposit and exchange contract immediately. This gives you the peace of mind that your buyer is committed.



Fixed timescale

We know that everyone's circumstances are different, so you can choose the auction method that works best for you. A Timed Auction can start at any time and can run for as long as you require or you can opt for one of our Auction Events which are live-streamed every month and reach a national audience.



Extensive marketing

We will market your property in all the usual ways, including putting up a 'for sale' board outside your property as well as a listing on Rightmove and on our own website. We'll also promote your property to our list of thousands of active buyers nationwide.



Reserve price

With auctions, you agree the minimum amount you wish to sell for. You have complete control over the sale – your property will never sell for less than your reserve price, regardless of the auction method you choose.



All property types

Gone are the days of auctions only being for run down properties – we're able to sell all types, including residential, investment, commercial or land opportunities, whether they're vacant or tenanted.



Competitive bidding

Once we have agreed a reserve price, we will market the property with the guide price, a figure set within 10% of the reserve price. This will help to maximise interest in the property, creating a competitive auction bidding environment and helping you achieve the best possible price by the time the auction ends.



We offer **total flexibility** and **peace of mind through** a sale by auction, whatever your motivation for selling.

Live Stream Auctions

Conducted online by a live auctioneer, with bidding available online, on the phone, or by proxy.

Single-Lot Timed Auctions

Individual lots available every day, with 24/7 online bidding, starting and ending to the seller's schedule

Multi-Lot Timed Auctions

Multiple lots offered online in a 48-hour bidding window after several weeks of pre-auction marketing

All types of property can sell well at auction

Auction properties can look like this





And also like this!







189a Ardleigh
Green Road
Hornchurch
RM11 2SH

SOLD: £150,000



Tiverton Cottage,
North Road
Havering-atte-Bower
Romford RM4 1PX

SOLD: £581,000



11 Ridgemont Place
Parkstone Avenue
Emerson Park
RM11 3LQ

SOLD: £400,000



10 Ridgemont Place
Parkstone Avenue
Emerson Park
RM11 3LQ

SOLD: £395,000



20 Emerson Drive
Hornchurch
RM11 2XH

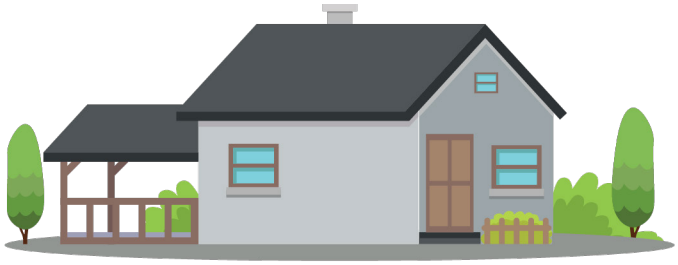
SOLD: £585,348



Long Spring Cottage
Gracious Lane
Sevenoaks
Kent TN13 1TJ

SOLD: £420,000

Why auctions work...



Auction

Guide price:
£220,000

To achieve: £240k+

Private Treaty

Asking price:
£249,950

To achieve: £240k

Our aim is to bring the benefits of auction to the everyday property market

Testimonials

"After going down every avenue available to us to sell our house, and finally going to auction with your company, we were extremely pleased with how quickly things progressed from the outset, and all the help, and advice you gave us throughout. A very professional and friendly company, who were sympathetic to our circumstances."

Mr & Mrs R

"Thank you for the efficient way you conducted the online sale of my late brother's house. Not having any experience of an online sale before, I was grateful for the prompt helpfulness and guidance you gave with any of my queries.

After several months sorting out the problems we faced with my late brother's estate, it was a relief to know the online sale went well and the completion finalised within a month of the sale."

Mr M

"We were very pleased with the service provided and with the speed and efficiency of the auction process compared to both the traditional sale process and the in room auction process.

Your partnership provided us with a swift sale for the property and the solicitors you recommended were very efficient in completing within 3 weeks."

Mrs W



Balgores Basildon

Sales: 01268 271 110
e: sales@balgoresbasildon.com

Lettings: 01268 280 066
e: lettings@balgoresbasildon.com

28 Southernhay, Basildon
Essex SS14 1EL



Balgores Hayes Brentwood

Sales: 01277 216 800
e: sales@balgoreshayes.com

Lettings: 01277 210 506
e: lettings@balgoreshayes.com

7 St Thomas Road, Brentwood
Essex CM14 4DB



Balgores Chadwell Heath

Sales: 020 8599 2323
e: sales@balgoreschadwellheath.com

Lettings: 020 8599 2323
e: lettings@balgoreschadwellheath.com

1 High Road, Chadwell Heath
Romford RM6 6PX



Balgores Chelmsford

Sales: 01245 492 424
e: sales@balgoreschelmsford.com

Lettings: 01245 455 584
e: lettings@balgoreschelmsford.com

2 Tindal Square, Chelmsford
Essex CM1 1EH



Balgores Dagenham

Sales: 020 8592 1038
e: sales@balgoresdagenham.com

Lettings: 020 8592 1038
e: lettings@balgoresdagenham.com

293 Heathway, Dagenham
Essex RM9 5AQ



Balgores Gravesend

Sales: 01474 369 955
e: sales@balgoresgravesend.com

Lettings: 01474 369 959
e: lettings@balgoresgravesend.com

172-173 Parrock Street, Gravesend
Kent DA12 1ER



Balgores Hornchurch Sales

Sales: 01708 470 756
e: sales@balgoresproperty.com

1 North Street
Hornchurch
Essex
RM11 1RL



Balgores Hornchurch Lettings

Lettings: 01708 478 333
e: lettings@balgoreshornchurch.com

11 North Street
Hornchurch
Essex
RM11 1RL



Balgores Hayes Ongar

Sales: 01277 369 925
e: ongar@balgoreshayes.com

Lettings: 01277 210 506
e: ongar@balgoreshayes.com

134 High Street
Ongar
Essex CM5 9JH



Balgores Romford

Sales: 01708 755 507
e: sales@balgoresromford.com

Lettings: 01708 755 508
e: lettings@balgoresgravesend.com

5-6 Station Chambers
Victoria Road, Romford
Essex RM1 2HS



Balgores South Woodham

Sales: 01245 323 729
e: sales@balgoresswf.com

Lettings: 01245 455 584
e: lettings@balgoreschelmsford.com

5-7 Baron Road
South Woodham Ferrers
Essex CM3 5XQ



Balgores Upminster

Sales: 01708 259 539
e: sales@balgoresupminster.com

Lettings: 01708 259 535
e: lettings@balgoresupminster.com

63 Station Road
Upminster
Essex RM14 2SU



Balgores Wickford

Sales: 01268 763 477
e: sales@balgoreswickford.com

Lettings: 01268 763 477
e: lettings@balgoresbasildon.com

10 High Street
Wickford
Essex SS12 9AZ

ESTAS25 BEST LOCAL LETTING AGENCY GROUP BY REGION ★★★★★ BALGORES

ESTAS25 ESTATE AGENT AWARDS BEST LOCAL GROUP ★★★★★ GOLD WINNER BALGORES

ESTAS25 BEST LOCAL ESTATE AGENCY GROUP BY REGION ★★★★★ BALGORES

balgoresproperty.com